

Acquiring - Incentive for Merchant



Campaign Name: Reduce PIN Bypass <1%

Campaign Period: 16th May till 15th June 2017

Target Customer: Apr'17 PIN Bypass list

Campaign mechanic:

Tier 1:

Top 10 qualified Merchants with the lowest PIN Bypass rate <1% by 15th Jun'17 to be awarded incentive RM3,000 per merchant.

Tier 2:

Top 40 qualified Merchants with the lowest PIN Bypass rate <1% by 15th Jun'17 to be awarded incentive RM500 per merchant.

T&C applies

PIN & WIN CONTEST



**Pay with your PIN
and stand to win 30% Cash Back!***

Dear Quinn,

Have you gone shopping with your new PIN-enabled card yet? Instead of signing to complete the purchase, you can choose to key in your PIN as it's faster and more secure.

Plus, to reward you for using your PIN, you can now stand a chance to win 30% Cash Back when enter your PIN for all transactions. You could be 1 of 200 winners every month!

HOW TO WIN?

Step 1 : Register



Step 2 : Spend



PIN & PAY

CREDIT, DEBIT

SMS P4 <space> 12-digit IC Number
and send to 66600

Example: P4 801012101234

Just spend with either your
Hong Leong Credit or Debit Card
at any retail outlets and key in
your PIN to complete the transaction.

Promotion ends on 30th June 2017. [*Terms and conditions apply.](#)

FIND OUT MORE



PIN & PAY - Merchant Assistance



Credit & Debit Cards

Now, you only need your PIN when you pay.



PIN & Pay Tips:

- Key in PIN when paying with your debit or credit card.
- Do not disclose or expose your PIN number to anyone.

IMPORTANT

- If you have yet to obtain or forgot your PIN, please contact your bank immediately.

For assistance please contact
Terminal Helpline (24 hours)

Paysys - 03 9200 8001

CardBiz - 03 7956 8166

Fasspay - 03 2772 7285

Dataprep - 03 7843 1633

Sensation Network - 1800 88 8837

or

Merchant Helpdesk

03 2773 0100 (office hours)

PIN & PAY - Merchant Assistance



Kad Debit & Kredit

Sekarang, hanya PIN diperlukan ketika membuat pembayaran.



Tip PIN & Pay:

- Masukkan PIN apabila membayar menggunakan kad debit atau kredit anda.
- Jangan mendedahkan PIN anda kepada sesiapa.

PENTING

- Jika masih belum menerima atau terlupa PIN, sila hubungi pihak bank anda secepat mungkin.

Sebarang pertanyaan sila hubungi Terminal Helpline (24 jam)

Paysys - 03 9200 8001

CardBiz - 03 7956 8166

Fasspay - 03 2772 7285

Dataprep - 03 7843 1633

Sensation Network - 1800 88 8837

Atau

Merchant Helpdesk

03 2773 0100 (waktu pejabat)