

Table 2.7
Life Insurance : Average Size and Cost of Ordinary Individual Life
New Policies of Direct Insurers¹

| Year | Average Annual Premiums | | Average Sums Insured | | Average Cost ² | |
|------|-------------------------|-----------|----------------------|-----------|---------------------------|-----------|
| | Whole Life | Endowment | Whole Life | Endowment | Whole Life | Endowment |
| | RM | | | | | |
| 2003 | 1,352 | 1,335 | 38,362 | 24,820 | 35 | 54 |
| 2004 | 1,539 | 1,406 | 41,919 | 26,548 | 37 | 53 |
| 2005 | 1,993 | 1,487 | 41,485 | 25,041 | 48 | 59 |
| 2006 | 2,257 | 1,468 | 44,864 | 26,829 | 50 | 55 |
| 2007 | 2,326 | 1,928 | 48,971 | 29,927 | 47 | 64 |

¹ For annual premium policies only

² New annual premium per RM1,000 of new sums insured