

Table 2.7

**Life Insurance : Average Size and Cost of Ordinary Individual Life
New Policies of Direct Insurers¹**

Year	Average Annual Premiums		Average Sums Insured		Average Cost ²	
	Whole Life	Endowment	Whole Life	Endowment	Whole Life	Endowment
	RM					
2004	1,539	1,406	41,919	26,548	37	53
2005	1,993	1,487	41,485	25,041	48	59
2006	2,257	1,468	44,864	26,829	50	55
2007	2,326	1,923	48,971	29,647	47	65
2008	2,514	2,436	50,866	30,155	49	81

¹ For annual premium policies only

² New annual premium per RM1,000 of new sums insured