

Table 2.5**Life Insurance : Distribution of New Sums Insured of Direct Insurers**

Year	Ordinary Life				Investment-Linked	Annuity	Total
	Whole Life	Endowment	Temporary	Others			
	RM million						
2006	10,065.3	14,392.2	124,713.3	7,574.7	30,174.3	-	186,919.9
2007	12,259.2	14,985.2	120,035.8	10,539.1	27,246.7	-	185,066.0
2008	13,112.0	15,983.6	145,721.0	12,554.9	31,695.5	-	219,066.9
2009	13,690.4	16,840.9	160,893.3	13,631.7	34,549.6	-	239,605.9
2010	12,052.3	16,747.4	189,413.6	14,470.0	42,093.4	-	274,776.8
% change							
2006	1.6	-7.9	6.9	20.4	-7.6	-	3.2
2007	21.8	4.1	-3.8	39.1	-9.7	-	-1.0
2008	7.0	6.7	21.4	19.1	16.3	-	18.4
2009	4.4	5.4	10.4	8.6	9.0	-	9.4
2010	-12.0	-0.6	17.7	6.1	21.8	-	14.7
% share							
2006	5.4	7.7	66.7	4.1	16.1	-	100.0
2007	6.6	8.1	64.9	5.7	14.7	-	100.0
2008	6.0	7.3	66.5	5.7	14.5	-	100.0
2009	5.7	7.0	67.2	5.7	14.4	-	100.0
2010	4.4	6.1	68.9	5.3	15.3	-	100.0

Numbers may not necessarily add up due to rounding