

Table 2.7**Life Insurance : Average Size and Cost of Ordinary Individual Life
New Policies of Direct Insurers¹**

Year	Average Annual Premiums		Average Sums Insured		Average Cost ²	
	Whole Life	Endow- ment	Whole Life	Endow- ment	Whole Life	Endow- ment
	RM					
2006	2,257	1,468	44,864	26,829	50	55
2007	2,326	1,923	48,971	29,647	47	65
2008	2,514	2,439	50,866	30,155	49	81
2009	2,925	3,072	51,279	27,342	57	112
2010	3,478	3,837	56,534	30,195	62	127

¹ For annual premium policies only² New annual premium per RM1,000 of new sums insured