

Table 2.3**Life Insurance : Distribution of New Business Premiums of Direct Insurers**

Year	Ordinary Life				Investment-Linked	Annuity	Total
	Whole Life	Endowment	Temporary	Others			
	RM million						
2007	603.4	1,312.4	1,122.0	815.6	3,733.5	-	7,587.0
2008	661.2	1,641.7	1,300.3	965.7	2,665.7	0.1	7,234.7
2009	789.0	2,248.0	1,319.7	1,040.7	2,146.9	0.1	7,544.4
2010	748.7	2,330.1	1,504.4	1,118.8	2,695.1	0.1	8,397.1
2011	633.3	1,636.9	1,567.4	1,320.6	2,755.5	-	7,913.7
	% change						
2007	15.2	-15.4	-8.2	18.3	17.6	-100.0	5.9
2008	9.6	25.1	15.9	18.4	-28.6	-	-4.6
2009	19.3	36.9	1.5	7.8	-19.5	-	4.3
2010	-5.1	3.7	14.0	7.5	25.5	-	11.3
2011	-15.4	-29.7	4.2	18.0	2.2	-	-5.8
	% share						
2007	8.0	17.3	14.8	10.8	49.2	...	100.0
2008	9.1	22.7	18.0	13.3	36.8	...	100.0
2009	10.5	29.8	17.5	13.8	28.5	...	100.0
2010	8.9	27.7	17.9	13.3	32.1	...	100.0
2011	8.0	20.7	19.8	16.7	34.8	...	100.0

... Negligible

Numbers may not necessarily add up due to rounding