

Table 2.5**Life Insurance : Distribution of New Sums Insured of Direct Insurers**

Year	Ordinary Life				Investment-Linked	Annuity	Total
	Whole Life	Endowment	Temporary	Others			
	RM million						
2007	12,259.2	14,985.2	120,035.8	10,539.1	27,246.7	-	185,066.0
2008	13,112.0	15,983.6	145,721.0	12,554.9	31,695.5	-	219,066.9
2009	13,690.4	16,840.9	160,893.3	13,631.7	34,549.6	-	239,605.9
2010	12,056.6	16,743.1	189,413.6	14,470.0	42,093.4	-	274,776.8
2011	10,914.8	15,399.6	194,337.3	17,465.2	48,980.7	-	287,097.5
	% change						
2007	21.8	4.1	-3.8	39.1	-9.7	-	-1.0
2008	7.0	6.7	21.4	19.1	16.3	-	18.4
2009	4.4	5.4	10.4	8.6	9.0	-	9.4
2010	-11.9	-0.6	17.7	6.1	21.8	-	14.7
2011	-9.5	-8.0	2.6	20.7	16.4	-	4.5
	% share						
2007	6.6	8.1	64.9	5.7	14.7	-	100.0
2008	6.0	7.3	66.5	5.7	14.5	-	100.0
2009	5.7	7.0	67.2	5.7	14.4	-	100.0
2010	4.4	6.1	68.9	5.3	15.3	-	100.0
2011	3.8	5.4	67.7	6.1	17.1	-	100.0

Numbers may not necessarily add up due to rounding