

Table 2.8
Life Insurance : Average Size and Cost of Ordinary
Individual Life Policies in Force of Direct Insurers¹

Year	Average Annual Premiums		Average Sums Insured		Average Cost ²	
	Whole Life	Endow-ment	Whole Life	Endow-ment	Whole Life	Endow-ment
	RM					
2007	1,388	1,228	48,460	22,606	29	54
2008	1,465	1,328	49,540	23,567	30	56
2009	1,561	1,527	50,439	24,167	31	63
2010	1,650	1,751	51,662	25,073	32	70
2011	1,698	2,064	52,549	25,827	32	80

¹ For annual premium policies only

² Annual premiums in force per RM1,000 of sums insured in force